

ENERGISE
**STAFF
PARENTS
COMMUNITY**

SCHOOL VIRTUATHON®

8-WEEK WELLBEING & FITNESS PROGRAMME



- ✓ 8-WEEK PROGRAMME
- ✓ MOBILE APP
- ✓ FINISHERS MEDAL

School Virtuathon is an eight-week wellbeing, lifestyle and physical activity programme for **staff**, **parents** and your wider **community** which cumulates in a 'virtual' event (so there's no organisation required) with a Virtuathon medal as a reward. It encourages participants to become more physically active and live healthier lifestyles, it has a positive impact on community cohesion and can raise vital funds for your school.

HOW IT WORKS

**FREE
SETUP**



CHOOSE THE DATE OF YOUR SCHOOL VIRTUATHON

You select the date of your School Virtuathon. Perhaps coincide it with your school summer fair or sports day when you can present the finisher medals.



INVITE STAFF AND/OR PARENTS

Your School Virtuathon can deliver staff wellbeing or be used for school fundraising through the local community, or both – it's your choice.



8-WEEK WELLBEING, LIFESTYLE & FITNESS PROGRAMME

Eight weeks before the date of your School Virtuathon, we'll begin to deliver the programme via the Get Event Fit app to registered participants.



VIRTUATHON FINISHERS MEDALS

We'll send you Virtuathon finisher medals to present to your participants as a reward for completing their School Virtuathon.

FREQUENTLY ASKED QUESTIONS

IS A SCHOOL VIRTUATHON FOR CHILDREN?

No. School Virtuathon is for adults only – staff, parents and the wider community. There are many PE initiatives for children that you could integrate into your School Virtuathon.

WHAT DOES A SCHOOL VIRTUATHON FOR STAFF COST?

It costs £15 (ex VAT) for each participating member of staff and includes the eight-week programme with integrated employee wellbeing education, app and finishers medal.

PRIMARY PE AND SPORT PREMIUM FUNDING

A School Virtuathon delivered to primary staff includes additional training, education and resources to provide professional development to help staff teach PE more effectively.

WHAT DOES A SCHOOL VIRTUATHON FOR PARENTS COST?

It costs only £14.97 (inc VAT) for each participant (normally £29.97) and includes the eight-week programme, mobile app and finishers medal. **Participants pay us directly.**

IS THERE A PHYSICAL EVENT TO ORGANISE?

No. We provide all promotional literature and participants complete their School Virtuathon with a 5K or 10K walk, jog or run in the local park, path or on a treadmill.

DO PARTICIPANTS HAVE TO FUNDRAISE?

No, although School Virtuathon is a great way to raise vital funds for your school or charity. Additionally we share 20% of all revenue for your School Community Virtuathon with your school fund.